

# 5 Easy Ways to Team Up!

Imagine the impact of intentional outreach to families who are already paying to walk through the doors of your church building multiple days each week.

ONE

## Enlist Church Staff

Church staff should greet families at drop off and/or pick up every Monday (or Tuesday or Wednesday...whatever makes sense!). Create a rotation so staff members are only doing this every couple of months. Having some of the senior staff members available and visible regularly makes a big impact to non-church-goers. This is as simple as staff holding doors for 10-15 minutes and smiling!

TWO

## Recruit Church Members

Recruit Room Parents who are church members. Help them create intentional interactions that build relationships with non-church goers – after school playground dates, coffee/brunch/breakfast dates after drop-off, a walking club, a book club, etc. Equip church members to be ready to have natural gospel conversations.

THREE

## Involve the Dads

Host a Men's Sports Watch Party. Create incentives for church members who bring a friend – things like a drawing for tickets to a local event, free food, etc. Preschool dads get a discounted price for the evening. Include a prayer and devotion time at half-time or between innings to ensure you are allowing for gospel conversations.

FOUR

## Equip the Parents

Host a complementary Parenting Seminar (via Zoom or live) for all parents – both church members and preschool parents. Whether church or unchurched, parents need help with learning appropriate parenting techniques. Can you provide that with a Biblical perspective?

FIVE

## Notice New Family Members

Create an intentional outreach plan after a family has a new baby! First week – Women's ministry reaches out to mom. First month – Men's ministry reaches out to dad. Six Weeks – Children's ministry reaches out to family with info on weekend nursery procedures, baby dedication, etc. Two-Three Months – Marriage ministry or small group ministry contact. What's next?